



JEHL Presentation

Fall Semester 2025



1. Who are we?

2. Why JEHL?

3. What can we provide you?

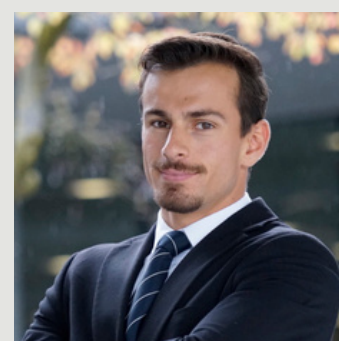
4. Partners

Who are we?

Junior Enterprise of EHL is a student association specializing in **strategic consulting for companies in the hospitality sector**. Our team, made up of fifteen talents in hospitality management and business, offers innovative and tailor-made solutions.



Colin



Leonard



Charlotte



Katherin



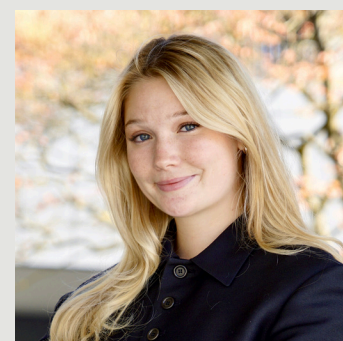
Josephine



Lola



Federico



Jessica



Adelaide



Thomas



Sophia



Luca



Thys



Anne-Charlotte



Noemie



More about us

We share work experience across the world and different companies

Jumeirah



Why Junior Enterprise EHL?

Drive to Learn

We are a young team of students driven by **our mission to learn**. Our motivation is to grow together with our clients by **applying the learned theory in practice**.

Working with

Purpose

Our team is working on a **fully voluntary basis** and is not driven by profits. After covering our costs, we **donate all our profits** to EHLsmile. Together with them we help to **co-create and revamp hospitality training centers** across the globe.

International Profile of Students

Our student consultants are selected from a pool of **4'000+** students of **125 different nationalities** and are remarkable for their open-mindedness and their multi-polar thinking.

World-class Faculty

With **810+ faculty members** and staff on our campuses, we are supported by an **extensive network of industry experts**. For our projects we consult with EHL faculty to provide the best solutions for our clients.

Year after year, EHL achieves **top positions** in university rankings and industry awards based on academic quality, **reputation** among employers, and contributions to research.

What can we provide Companies?

We accompany businesses of all kinds by providing strategic assistance with a hospitality mindset. Our portfolio includes:

Market Research

- Feasibility Study
- Target Market research
- Market Segmentation
- Trend Analysis
- Competitor Analysis

Strategy

- Market Entry & Business Development Strategy
- Positioning Strategy
- Social Media Strategy

Hospitality Services

- Hospitality Concept Design
- Customer Experience
- Mystery Shopping
- Menu Engineering
- Process Optimization

Partners

Collaborations that support our mission:



Clients

Organizations we've proudly supported in past projects:



Let's have another chat



Reach out to:

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JEHL

JUNIOR ENTERPRISE
EHL HOSPITALITY BUSINESS SCHOOL

