



# JEHL

JUNIOR ENTERPRISE  
EHL HOSPITALITY BUSINESS SCHOOL

## Service Offering 2024



# About Us



# About Us



## Our Mission

“To drive **innovation** in the hospitality industry by harnessing the creativity and fresh perspectives of **EHL students** in solving complex business challenges.”

Junior Enterprise EHL Hospitality Business School is a **consulting organization** entirely run by motivated hospitality management students.

# Excellence Diversified

We are creating a lasting positive impact where it matters most for customers.

And we're doing so across diverse industries.



**Felix Bosshard**  
President | Head of  
Finance



**Thomas Hassler**  
Vice-President | Head  
of Marketing



**Jill Gitchenko**  
Head of Sales



**Florence Coens**  
Assistant of Marketing



**Florian Papay**  
Advisor



**Meo P. Jennings**  
Consultant



**Parinay Singhal**  
Consultant



**Circé  
Connesson-Robic**  
Consultant



**Lucas Binkert**  
Consultant



**Jun Vigneron**  
Consultant



**Michael Gyger**  
Advisor

# Why Junior Enterprise EHL?

## Competitive Price

We **offer complete studies** carried out over short and long-term periods at a **fair** price.

## International Profile of Consultants

Our consultants are selected from a pool of **4'000+** students of **125 different nationalities** and are remarkable for their open-mindedness and their multi-polar thinking.

## Academic Excellence

Year after year, EHL achieves **top positions** in university rankings and industry awards based on academic quality, **reputation** among employers, and contributions to research.

For the last five years in a row, EHL was ranked **number one** among **hospitality management** universities worldwide, according to the QS World University Rankings

# Hospitality Education

## What EHL Stands For

4'000+

Students across 3 campuses worldwide

125

Student nationalities

#1



EHL Hospitality Business School  
Ranked number one in Hospitality  
Leisure Management among  
hospitality management  
universities worldwide (2019-2023)

180+

Companies recruiting on  
campus every year

764

Faculty and Staff

30'000+

Alumni in 150 countries

# Our Services

Helping you make the right decision.

## Strategy

Unlock your business potential with Junior Enterprise EHL. We specialize in **simplifying and strengthening** your strategy, providing **practical solutions** to drive your success forward.



## Marketing

Boost your business visibility with our help. We'll integrate **market research** to develop and create **intelligent strategies** and exciting campaigns to make your brand stand out.



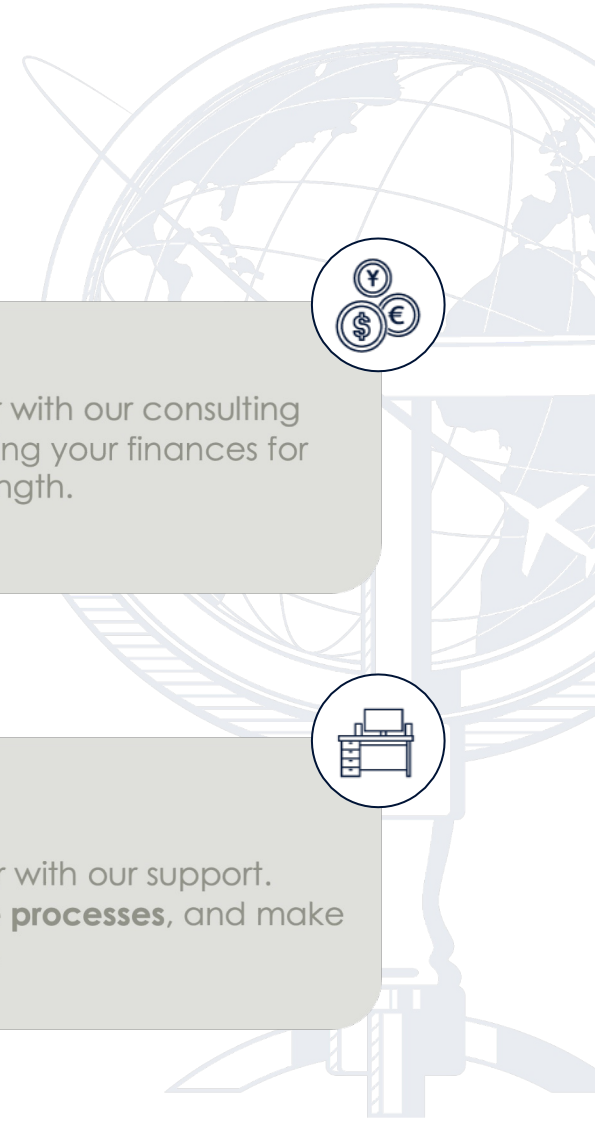
## Finance

Get your money matters in order with our consulting team. **We'll guide you** in managing your finances for **steady growth** and financial strength.



## Operations

Make your business run smoother with our support. We'll help you **cut costs, improve processes**, and make everything work better together.



# Solutions for Organizations

Empower your organization with tailored solutions to increase customer satisfaction



Marketing & Sales Strategy



Customer Experience



Financial Feasibility



Concept Development



Market Studies



Business Plan



# Our Approach

## Your Needs

At the beginning of every project your needs are in focus. We offer a **free-of-charge** first call to discuss your personal needs

## Our Research

To provide you with the **best solutions** we carry out extensive research with the help of our **broad network** including students, teachers, staff and alumni

## Your Success

We are **committed** to work with you over the long-term and foster strong collaborations

## Your Goals

It is our **top priority** that you can focus on your goals while we take care of the path to reach them

## Our Solutions

We are happy to tackle **your challenges** to ensure the thriving future of your business. Our **comprehensive** service offerings are designed to provide you with **our** solution sets.

# Our Partners

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We are proud to work together with our trusted partners



# Let's have another chat

✉ Reach out to:

[juniorenterprise@ehl.ch](mailto:juniorenterprise@ehl.ch)

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Lausanne 25  
Switzerland

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**Thank you!**