



JEHL Presentation

Spring Semester 2025



1. Who are we?
2. Why JEHL?
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4. Partners

Who are we?

Junior Enterprise EHL Hospitality Business School is a **consulting association** entirely run by motivated hospitality management students.



Lucas



Claudio



Rebecca



Michael



Marie



Colin



Meo



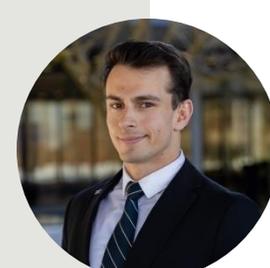
Kevin



Ksenia



Florian



Leonard



Alina



Thys



Nathan



More about us

Our current team members have work experience across the world and different companies

Jumeirah



Why Junior Enterprise EHL?

Drive to Learn

We are a young team of students driven by **our mission to learn**. Our motivation is to **grow together** with our clients by **applying the learned theory in practice**.

Advisory with Purpose

Our team is working on a **fully voluntary basis** and is not driven by profits. After covering our costs, we **donate all our profits** to EHLsmile. Together with them we help to **co-create and revamp hospitality training centers** across the globe.

International Profile of Students

Our student consultants are selected from a pool of **4'000+** students of **125 different nationalities** and are remarkable for their open-mindedness and their multi-polar thinking.

World-class Faculty

With **810+ faculty members** and staff on our campuses, we are supported by an **extensive network of industry experts**. For our projects we consult with EHL faculty to provide the best solutions for our clients.

Year after year, EHL achieves **top positions** in university rankings and industry awards based on academic quality, **reputation** among employers, and contributions to research.

What can we provide you?

We accompany businesses of all kinds by providing strategic assistance with a hospitality mindset. Our portfolio includes:

Market Research

- Feasibility Study
- Target Market research
- Market Segmentation
- Trend Analysis
- Competitor Analysis

Strategy

- Market Entry & Business Development Strategy
- Positioning Strategy
- Social Media Strategy

Hospitality Services

- Hospitality Concept Design
- Customer Experience
- Mystery Shopping
- Menu Engineering
- Process Optimization

Our Partners

We are proud to work together with our trusted partners



 **HotellerieSuisse**
Trusted Start-up



Let's have another chat



Reach out to:

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JEHL
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